

Selling DMO Example

What is a DMO? DMO stands for 'daily method of operation'. A simple, clearly defined DMO will help you stay focused on income producing activities.

Sell, fulfill, and inventory are your 3 non-negotiables for selling. If you have more time you can do bonus blocks. Put this DMO where you will see it daily. The key to success is consistency!

Selling DMO

NOTES:

| | |
|---|---|
| SELL <input type="checkbox"/> Set Up <input type="checkbox"/> Lives <input type="checkbox"/> Albums | <i>SETUP: Prep Fashion Fix Sets</i> _____ <i>Post a live teaser</i> _____ <i>LIVES: Fashion Fix Live</i> _____ <i>ALBUMS: New Releases Album</i> _____ _____ |
| FULFILL <input type="checkbox"/> Track Comments <input type="checkbox"/> Invoice <input type="checkbox"/> Ship | <i>TRACK COMMENTS: Check yesterday's comments</i> _____ <i>Check today's comments</i> _____ <i>INVOICE: *Wait to send Sarah's invoice on Friday</i> _____ <i>SHIP: Drop packages off at Post Office</i> _____ _____ |
| INVENTORY <input type="checkbox"/> Buy <input type="checkbox"/> Input <input type="checkbox"/> Organize | <i>BUY: Order 20 pieces to stay on track for LOP goal</i> _____ <i>INPUT: Input jewelry delivered over the weekend</i> _____ <i>ORGANIZE: Make room on pegboards for new jewelry</i> <i>Find better way to organize Fashion Fix sets</i> _____ _____ |
| BONUS <input type="checkbox"/> Boomerang <input type="checkbox"/> Bonus Album <input type="checkbox"/> Flash Sale | <i>Love Life Bracelet Boomerang</i> _____ <i>Bonus - Fringe Earrings Album</i> _____ <i>Flash Sale - 10 pieces in 10 mins</i> _____ _____ _____ |

Frank
DIVAS

Plan out your lives & albums for the day here!

Keep track of shipping notes here!

Keep track of ordering & inventory to-dos here!

Use this bonus section for any extra notes or to-dos!

Selling DMO

NOTES:

SELL

- Set Up
- Lives
- Albums

SET UP: *Prep Fashion Fix Sets*

Post a live teaser

LIVES: *Fashion Fix Live*

ALBUMS: *New Releases Album*

FULFILL

- Track Comments
- Invoice
- Ship

TRACK COMMENTS: *Check yesterday's comments*

Check today's comments

INVOICE: **Wait to send Sarah's invoice on Friday*

SHIP: *Drop packages off at Post Office*

INVENTORY

- Buy
- Input
- Organize

BUY: *Order 20 pieces to stay on track for LOP goal*

INPUT: *Input jewelry delivered over the weekend*

ORGANIZE: *Make room on pegboards for new jewelry*

Find better way to organize Fashion Fix sets

BONUS

- Boomerang*
- Bonus Album*
- Flash Sale*

Love Life Bracelet Boomerang

Bonus - Fringe Earrings Album

Flash Sale - 10 pieces in 10 mins

Selling DMO

NOTES:

SELL

- Set Up
- Lives
- Albums

SET UP:

LIVES:

ALBUMS:

FULFILL

- Track Comments
- Invoice
- Ship

TRACK COMMENTS:

INVOICE:

SHIP:

INVENTORY

- Buy
- Input
- Organize

BUY:

INPUT:

ORGANIZE:

BONUS

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-
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