

Recruiting DMO Example

What is a DMO? DMO stands for 'daily method of operation'. A simple, clearly defined DMO will help you stay focused on income producing activities.

Find, invite, present and follow up are your 4 non-negotiables for recruiting. The goal is to do at least 3 of each. If you have time, you can do more! Put this DMO where you will see it daily. The key to success is consistency!

Recruiting DMO

NOTES:

FIND	<i>Add one friend/family member to my list</i> <hr/> <i>Ask one friend/family member for referral</i> <hr/> <i>Share business card while running errands</i> <hr/> <i>Join dog-lovers Facebook groups</i> <hr/> <hr/>		
INVITE	<i>Invite Sarah to check out my Facebook live</i> <hr/> <i>Invite Jane to watch Opportunity Presentation</i> <hr/> <hr/> <hr/>		
PRESENT	<i>Do an opportunity live tonight</i> <hr/> <i>Show my replicated site to a co-worker</i> <hr/> <hr/> <hr/>		
FOLLOW UP	<i>See if Rachel watched 'what do I do video'</i> <hr/> <i>Check in with Jessica (she was on my opp. live)</i> <hr/> <hr/> <hr/>		

Frank
DIVAS

Refer to Day 1 Videos for tips on finding!

Refer to Day 2 Videos for tips & scripts on inviting!

Refer to Day 3 Videos for the tools available to you to help with presenting!

Refer to Day 4 Videos for tips & scripts to help you follow-up!

Recruiting DMQ

NOTES:

FIND

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Add one friend/family member to my list

Ask one friend/family member for referral

Share business card while running errands

Join dog-lovers Facebook groups

INVITE

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Invite Sarah to check out my Facebook live

Invite Jane to watch Opportunity Presentation

PRESENT

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Do an opportunity live tonight

Show my replicated site to a co-worker

FOLLOW UP

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See if Rachel watched 'what do I do video'

Check in with Jessica (she was on my opp. live)

Recruiting DMQ

NOTES:

FIND

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INVITE

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PRESENT

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FOLLOW UP

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