

Life 
OF THE

PARTY
paparazzi®

The **Life of the Party** program was built with one purpose: to celebrate our party people! These are the Consultants who eat, sleep, and breathe Paparazzi pink. They thrive on feeding their customers' \$5 habits and seem to leave a trail of bling everywhere they go. They are hard at work building booming retail empires by partying for a living every chance they get. You can watch their eyes light up as they share their obsession with anyone who will listen, and they absolutely thrive on the fun that fuels Paparazzi.

When you become the **Life of the Party**, it is evident that you know how to work a room. You know how to make your guests feel like the stars of the show. You are warm, inviting, contagious, spunky, and fun – and you are changing the world \$5 at a time.

To celebrate Paparazzi's ultimate party animals, we have created multiple levels of access within the **Life of the Party** program: Bronze, Silver, Gold, Platinum, Diamond, Black Diamond, Pink Diamond, and Empire Diamond. Each level of access receives some incredible perks!

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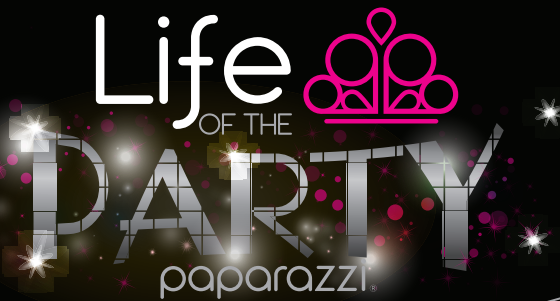
BRONZE ACCESS

5,000 PV between July 1st and June 30th

- Exclusive access to FIVE different accessories every month for an entire YEAR. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.
- A beautiful certificate with shimmering bronze foil embellishments.
- A **Life of the Party** branded bag.
- 25 pieces from the convention collection!

Additionally, our **Life of the Party** members with Bronze Access who join us at our annual convention will receive:

- Leather-bound certificate holder.



SILVER ACCESS

10,000 PV between July 1st and June 30th

- Exclusive access to FIVE different accessories every month for an entire YEAR. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Silver Access, you will get one of each of these five unreleased pieces delivered to your door for free in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with gorgeous silver foil embellishments.
- A **Life of the Party** branded bag.
- One of each piece of the entire convention collection!

Additionally, our **Life of the Party** members with Silver Access who join us at our annual convention will receive:

- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).
- Leather-bound certificate holder.



GOLD ACCESS

15,000 PV between July 1st and June 30th

- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Gold Access, you will get one of each of these five unreleased pieces delivered to your door for free in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant gold foil embellishments.
- A complete set of the **Zi Collection Signature Series**.
- One of each piece of the entire convention collection!
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Gold Access who join us at our annual convention will receive:

- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).
- Leather-bound certificate holder.



PLATINUM ACCESS

25,000 PV between July 1st and June 30th

- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Platinum Access, you will get FIVE of each of these five unreleased pieces delivered to your door for FREE in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant platinum foil embellishments.
- A sparkling tiara trophy.
- A **Life of the Party** branded jacket.
- One of each piece of the entire convention collection!
- A complete set of the **Zi Collection Signature Series!**
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Platinum Access who join us at our annual convention will receive:

- An opportunity to model your favorite Paparazzi Blockbuster! Your photo will be featured online through August of the following year.
- Your certificate with elegant platinum foil embellishments framed for display.
- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).



DIAMOND ACCESS

35,000 PV between July 1st and June 30th

- An invitation to attend a Vegas getaway with Founders, Misty & Chani, complete with a shopping spree and a trip to the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Diamond Access, you will get TEN of each of these five unreleased pieces delivered to your door for FREE in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant foil embellishments and sparkling rhinestones.
- The ultimate crown trophy.
- A **Life of the Party** branded jacket.
- One of each piece of the entire convention collection!
- A complete set of the **Zi Collection Signature Series**.
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Diamond Access who join us at our annual convention will receive:

- An opportunity to model your favorite Paparazzi Blockbuster! Your photo will be featured online through August of the following year.
- Your certificate with elegant silver foil embellishments and sparkling rhinestones framed for display.
- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).



BLACK DIAMOND ACCESS

75,000 PV between July 1st and June 30th

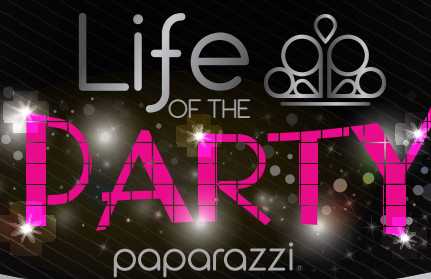
- Your chance to bring back one of your favorite \$5 accessories from the Paparazzi Vault! The item you choose will be stamped with Black Diamond approval and your team will have exclusive access to stock up before it is released to the masses!
- An invitation to attend a Vegas getaway with Founders, Misty & Chani, complete with a shopping spree and a trip to the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Black Diamond Access, you will get TEN of each of these five unreleased pieces delivered to your door for FREE in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant foil embellishments and sparkling rhinestones.
- An awe-inspiring crown trophy.
- A complete set of the entire **Zi Collection!** This includes the **Zi Collection Signature Series!**
- One of each piece of the entire convention collection!
- A **Life of the Party** branded jacket.
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Black Diamond Access who join us at our annual convention will receive:

- An opportunity to model your favorite Paparazzi Blockbuster! Your photo will be featured online through August of the following year.
- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).
- Your certificate with elegant foil embellishments and sparkling rhinestones framed for display.



PINK DIAMOND ACCESS

150,000 PV between July 1st and June 30th

- A chance to bring back one of your favorite \$5 accessories from the Paparazzi archives – in an UNRELEASED color of your choice!
- Bring back a second \$5 accessory from the Paparazzi Vault in its original color! Each ENCORE item you choose will be stamped with Pink Diamond approval and your team will have exclusive access to stock up before it is released to the masses!
- An invitation to attend a Vegas getaway with Founders, Misty & Chani, complete with a shopping spree and a trip to the Paparazzi Corporate Office!
- An extra \$2,000 to spend during the Vegas getaway!
- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Pink Diamond Access, you will get TEN of each of these five unreleased pieces delivered to your door for FREE in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant foil embellishments and sparkling rhinestones.
- A jaw-dropping upgraded crown trophy.
- A complete set of the entire **Zi Collection!** This includes the **Zi Collection Signature Series!**
- One of each piece of the entire convention collection!
- A **Life of the Party** branded jacket.
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Pink Diamond Access who join us at our annual convention will receive:

- An opportunity to model your favorite Paparazzi Blockbuster! Your photo will be featured online through August of the following year.
- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).
- Your certificate with elegant foil embellishments and sparkling rhinestones framed for display.



EMPIRE DIAMOND ACCESS

300,000 PV between July 1st and June 30th

- Design your own \$5 accessory! The Paparazzi Design Team will guide you along each step of the design process as you create your own unique \$5 accessory.
- Bring back a **Zi Collection** piece of your choice! Select a necklace or bracelet from the **Zi Collection** archives!
- A chance to bring back one of your favorite \$5 accessories from the Paparazzi Vault – in an UNRELEASED color of your choice!
- Bring back a second \$5 accessory from the Paparazzi Vault in its original color! Each ENCORE item you choose will be stamped with Empire Diamond approval and your team will have exclusive access to stock up before it is released to the masses!
- An invitation to attend a Vegas getaway with Founders, Misty & Chani, complete with a shopping spree and a trip to the Paparazzi Corporate Office!
- An extra \$2,000 to spend during the Vegas getaway!
- Double Hostess Rewards for an ENTIRE year!
- Exclusive access to FIVE different accessories every month for a year. These unreleased pieces are only available to our **Life of the Party** members for 48 blissfully uninterrupted hours (or while supplies last). An email notification will be sent 24 hours before the five exclusive pieces become available each month.

As a **Life of the Party** member with Empire Diamond Access, you will get TEN of each of these five unreleased pieces delivered to your door for FREE in advance of their exclusive release; allowing you to see, touch, and feel the fabulous new additions. Even more importantly – it will allow your customers to see them too!

- An official certificate with elegant foil embellishments and sparkling rhinestones.
- An incomparably regal crown trophy.
- A complete set of the entire **Zi Collection**! This includes the **Zi Collection Signature Series**!
- One of each piece of the entire convention collection!
- A **Life of the Party** branded jacket.
- A **Life of the Party** branded bag.

Additionally, our **Life of the Party** members with Empire Diamond Access who join us at our annual convention will receive:

- An opportunity to model your favorite Paparazzi Blockbuster! Your photo will be featured online through August of the following year.
- An invitation to attend a private **Life of the Party** event hosted by the Founders (held during our annual convention).
- Your certificate with elegant foil embellishments and sparkling rhinestones framed for display.



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LIFE OF THE PARTY QUALIFICATIONS ARE BASED ON ACTIVITY BETWEEN JULY 1ST AND JUNE 30TH. PV INCLUDES A CONSULTANT'S PERSONAL PURCHASES, AS WELL AS THE ONLINE PURCHASES OF THEIR CUSTOMERS THROUGH THE CONSULTANT'S REPLICATED WEBSITE. FOR EXAMPLE, TO QUALIFY AS THE LIFE OF THE PARTY IN 2021, YOU MUST ACCUMULATE THE REQUIRED PV BETWEEN JULY 1, 2020 AND JUNE 30, 2021. ACHIEVEMENT WOULD THEN BE ACKNOWLEDGED AT PAPARAZZI'S 2021 ANNUAL CONVENTION, WITH BENEFITS (ACCESS TO FIVE EXCLUSIVE PIECES EACH MONTH, DOUBLE HOSTESS REWARDS) BEGINNING SEPTEMBER 1, 2021 AND ENDING AUGUST 31, 2022. CONSULTANT MUST BE PRESENT AT THE ANNUAL CONVENTION IN THE YEAR IN WHICH THEY QUALIFY IN ORDER TO RECEIVE REWARDS SPECIFIED ABOVE. CERTIFICATES WILL BE MAILED EACH AUGUST TO THOSE WHO QUALIFY.

LIFE OF THE PARTY IS NOT A LIFETIME RECOGNITION PROGRAM, WITH ONLY THOSE WHO QUALIFY EACH YEAR BEING RECOGNIZED.